



**THE HUSH FOUNDATION**  
*Helping Urban Students Heal*  
A 501(C) (3) NON-PROFIT ORGANIZATION

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EIN: #65-1262419

Kari Taylor  
Founder and CEO

The following is information on the 2wisted Elegance LA Program's "2ruth Or Dare" Fundraising Event:

It is the moral and social responsibility of The HUSH Foundation to provide a supportive system to youth. To continue implementing our programs, providing services, and assisting more youth, we are reaching out to the community for support in our fundraising efforts because raising funds is a key element in sustaining our programs and we simply can not do it alone.

This year, 2wisted Elegance LA, our extended Dance Program is hosting a fundraiser. The event called "*2ruth or Dare Benefit Show,*" will be held at BOOGIEZONE UTOPIA, 1951 W. Carson Street, Torrance, CA 90501, on September 16th, 2017. The purpose of this event is to raise needed funds to help youth who have diabetes or who are at risk of developing diabetes. There will be an exciting live performance by the 2wisted Elegance LA Dance Company, with an expectation of approximately 650 people in attendance.

Although we are a public benefit organization, The HUSH Foundation has received minimum funding from the public and none from the government. We have been working mainly out of pocket; however, it is difficult to continue in this manner. Although, we have limited staff, we continue with the work that we do. Evidence of our commitment to our mission are programs, which you can find out more about by visiting our website at [www.thehushfoundation.org](http://www.thehushfoundation.org).



## About the Show

The *2ruth or Dare Benefit Show*,” is an ideal marketing platform and perfect vehicle for promoting the arts and providing a community profile to nationally marketed targets with unique, powerful and untapped demographics.

2ruth or Dare is a conversation amongst the dancers of 2wisted Elegance LA Dance Company and the core of the conversation revolves around the moments of their lives when they feel empowered, trapped or free. Each of the conversations makes up the performance of the show, in which each dancer uniquely tells their story. The goal of the presentation is to show what life looks like when you choose to live it courageously.

The show concept was developed by the dance company’s creative director, Joey Cooper who was inspired by the ideas of beautiful masks and how often people have more than one that they wear when they are attending the on-going Gala of “Life.” He imagined being free of the mask, even if it were for one night and what it would feel like, thus each dancer is challenged to a “2ruth or Dare to remove their mask and present who they really are in the form of dance.

## The Cause

The HUSH Foundation’s activities include being an advocate for teen health-related problems. This year we are focused on youth who struggle with diabetes.

According to the Centers for Disease Control and Prevention diabetes is one of the leading cause of death affecting more than 20 million Americans. This disease is associated with depression and chronic stress, contributing to negative cardiovascular outcomes. The engagement of creative activities can reduce stress and depression and can possibly serve as a vehicle for alleviating chronic diseases such as cardiovascular disease and diabetes.

## The Problem

Diabetes is the leading threat to our health more than AIDS and Cancer. Below are the following statistics:

- Two million adolescents have pre-diabetes with obesity being the cause in the rise of Type 1 and Type 2 diabetes.
- In the past 15 years, the number of diabetes cases has increased. A 2007 study in the *Journal of the American Medical Association* estimated that there are approximately 3,700 new cases of type 2 diabetes a year among youth in the United States. The evidence suggests that type 2 behaves differently in children than in adults.
- Type 2 diabetes in 10- to 19-year-olds increased 21 percent between 2001 and 2009.
- In 2009, 1 in 3,000 people between ages 10 and 19 had type 2 diabetes. With type 1, there were 6 cases per 3,000 people between newborn and 19. However, the ratio of type 1 to type 2 diabetes varies among ethnic groups. In new cases of diabetes among African American adolescents over 10 years old, approximately 40% (percent) have type 1 and approximately 55% (percent) have type 2.

## **Alarming Trends:**

- Research conducted for a four-year term, tracked the number of youth who failed to maintain an A1C of 8 percent or less. The study's result, half of the youth in all the groups had experienced a decline in blood glucose control that required treatment with insulin.
- Type 2 in youth progresses rapid and the need for insulin in type 2 comes "three times faster in youth than in adults.
- Risk factors that cause complications for diabetes are heart disease, high blood pressure and high LDL ("bad") cholesterol. Youths with these conditions are at increased risk for heart attacks and strokes, eye and kidney disease.

## **Our Solution to the Problem**

Two key aspects that make it difficult to treat and prevent youth diabetes are the inability to promote a wider understanding of diabetes-related issues, and educating the parents or caregivers. The goal is to establish a gold standard for treatment so that youth with type 1 and 2 get the care they need to become healthy adults.

To address these key aspects the 2wisted Elegance LA Program created this philanthropic activity to promote awareness about youth diabetes in a way that brings about a full understanding of the condition, and raises funds to support youth with diabetes as well. This fundraiser is an ideal marketing platform for promoting awareness about critical health and social issues, as well as, provides a community profile to nationally marketed targets with unique, powerful and untapped demographics.

## **About the 2wisted Elegance LA Program**

The 2wisted Elegance LA Dance Program adequately prepares dancers to work with renowned choreographers to the most prestigious stars like Janet Jackson and Beyoncé. Some of the choreographers are interested in developing several of the company's dancers as a result of what they've learned in the Performing Arts Program thus far. Not only have they learned dance, they've learned how to direct stage shows, video productions and dance workshops. This allows the dancers of 2wisted Elegance LA to attain real world experience in their craft while refining their knowledge of professional interpersonal relationships, commercial dance etiquette, and future job opportunities under these choreographers.

To find out more about the 2wisted Elegance LA Program, visit our website at [www.2wistedelegancelaprogram@thehushfoundation.org](http://www.2wistedelegancelaprogram@thehushfoundation.org) , email Joey Cooper at [joey.cooper@thehushfoundation.org](mailto:joey.cooper@thehushfoundation.org) or contact us at 424-261-5748.

## **About The HUSH Foundation**

The HUSH Foundation is a 501(c)3, community-based, cultural arts and sports recreation organization established to develop the inner talents of youth (including at-risk) who are creative or athletic. Our purpose is to inspire, train, and build their confidence to perform to their best potential. Our focus is on mentoring and providing youth with skills, tools, opportunities, and a strong foundation for success to excel creatively or in sports and inspire us by them reaching their dreams and aspirations.

Our goal is to provide and maintain a solid foundation that nourishes the natural-born, creative/athletic attributes in youth, inspires growth, supports individual creative expression, disciplines, incites hard work, and sharpens their talents so that they soar to greatness. We believe that excelling in performing arts and athletic activities helps improve a youth's health and academics because of the discipline obtained and the encouragement to work hard received.

Youth who participate in our programs benefit from having a solid foundation for success. Some have gone on to become working professionals in the field of entertainment, sports, business, entrepreneurship, and more. Thus, they demonstrate that those who excel in the arts and sports, are more prone to develop high self-esteem, confidence, positive attitudes, and grow to become successful adults who make positive contributions to society.

We believe that a diverse cultural presence can transform any community. Bringing diverse students together to celebrate and inspire one another by mobilizing arts, sports, and culture improves the quality of their life and their communities. While raising the visibility of cultural arts and sports more students are drawn to participate and their communities to be more supportive. We are committed to celebrating history, heritage, words, music, culture, dance, performance, and new experiences. Our work is professional, creative, expressive, awe inspiring, and empowering to our program participants.

## How Our Programs Work

Over the past decade, health psychologists have been looking at how the arts might be used to heal emotional injuries, increase the understanding of oneself and others, develop a capacity for self-reflection, reduce symptoms, and alter behaviors and thinking patterns. Given the ubiquity of creative expression, as well as the relative ease of engagement, the extent to which psychological and physiological effects are sustainably health enhancing is an important area for public health investigation.

From research done in the field of art and healing, there are Four therapies that support our mission: music engagement, visual arts, movement-based creative expression, and expressive writing. In these forms of expression, arts modalities and creative processes are used to foster health. Our Programs use these processes and have found the benefit of tying the intricacies of artistic meaning to the complexities of health and wellness by merging art, health, and cultural diversity together as one of the fundamental driving forces in artistic creation and engagement.

## Other causes

Along with diabetes, The HUSH Foundation is an advocate for the following additional causes:

- Cardiovascular Disease
- Obesity
- Prevention and Education about Infectious Diseases.
- Pediatric HIV/AIDS Research; and
- Support of the elderly.

## Past Donors and Sponsors

The following is a list of businesses that have supported our fundraisers in the past and we are looking forward to you joining as a supporter of our Foundation as well:

<i>ABC7</i>	<i>CBS Radio</i>	<i>KJLH Radio Free</i>
<i>94.7 The Wave</i>	<i>That's It Bio</i>	<i>D-Video Productions</i>
<i>Ticket Master</i>	<i>Wescom Credit Union</i>	<i>Coca Cola</i>
<i>Awards by Spidell</i>	<i>Remembrance Designs</i>	<i>Josephine's Florist</i>
<i>Ash Music Stores</i>	<i>Trader Joes</i>	<i>Fed Ex Kinkos (Manhattan Beach)</i>
<i>Bev's Balloons, Flowers, Novelties, &amp; Rentals</i>	<i>Cal Signs</i>	<i>Costco</i>
<i>Hillside Florist</i>	<i>Home Depot</i>	<i>Jenny's Flower Shop</i>
<i>K.B. Toy Stores</i>	<i>Metaphysical Fitness</i>	<i>Party Zone</i>
<i>Peninsula Daily Newspaper</i>	<i>Rolling Hills Estate City Hall</i>	<i>Smart and Final</i>
<i>South Bay Florist</i>	<i>Street Surfing</i>	<i>Target</i>
<i>Torrance Memorial Medical Center - Fitness Program</i>	<i>Vons</i>	<i>Wyotech School of Technology</i>
<i>Baby Ink</i>	<i>Madison Blu</i>	

As The HUSH Foundation continues to establish lucrative partnerships and community support, we hope to progress toward the regional level. Our Foundation is a local charity for the combined federal campaign (CFC) of United Way of Greater Los Angeles. In addition, we were included in the Memorial Day edition of the Peninsula Daily Breeze and Beach Reporter. We were also featured on CBS Radio's "Community Light Program" and "The Guy Black Show" on the KJLH Radio Station. We have also solidified partnerships with One Heartland, Children's Hospital of Philadelphia Joseph Stokes Jr. Research Institute and the Los Angeles Centers of Alcohol and Drug Abuse. In addition, we have established media advertisement with radio, internet, TV, and print publications.

To find out more about the The HUSH Foundation, visit our website at [www.thehushfoundation.org](http://www.thehushfoundation.org) , email us at [info@thehushfoundation.org](mailto:info@thehushfoundation.org) or contact us at 424-261-5748.

Thank you in advance for your help!

Very truly yours,

Kari Taylor  
Founder and CEO

**"2ruth or Dare Benefit Show" for Youth with Diabetes**

**IS COMING SOON!**

**September 16, 2017**

**BOOGIEZONE UTOPIA  
1951 W. Carson Street  
Torrance, CA 90501**



## PLEASE KNOW THAT YOU MAKE A DIFFERENCE

Your product, sponsorship, in-kind or monetary donation will help us, help those youth who have diabetes or who are at risk of developing diabetes. Our programs include health training that teaches youth how to take control of their own health, set reasonable goals for themselves, eat properly, incorporate physical activities into their daily routines, and make healthy decisions to ensure a healthy future for themselves.

There is no gift too small. Pledges with monthly payments are also an option. All donations or sponsorships are tax-deductible under our 501(c)(3). The 2wisted Elegance Program is grateful for any donation and commitment made to our cause.

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The Following Sponsorship levels are available to assist us with our fundraising efforts:

### Sponsorship Levels

**Benefactor**

We are seeking 100 leaders to join a select group of benefactors, giving at the \$10,000 or more level. These donors support our goal to meet our annual operating budget of 1,000,000.

**Founders Circle**

For a gift of \$5,000-\$9,999 you can join us and help produce programs for the community, such as our recitals, galas, and special events.

**Legacy Leaders**

Join the group that supports our image, from costumes to sets. Your gift of \$1000 - \$4,999 helps create the look and feel of our shows (costumes, stage design, props, etc.).

**Patron**

These are difficult times, especially for students, seniors, and the unemployed. Give the gift of a scholar to someone who cannot afford to attend our classes. Your \$400 - \$999 donation will pay for a minimum of 50 – 125 low-incomed students to take our classes throughout the year.

**Donor**

Donations of \$1 - \$399 are always welcome and very much appreciated. These gifts help offset the costs of operating our programs.

**Benefits**

Benefits are designed to fit each individual level of giving. Donors can look forward to:

- |   |  |
|---|--|
| Back Stage Passes                                 | Individual or Company name on Invitations or Tickets |
| Special Rehearsal Lunches                         | Premiere Seating                                     |
| Opening Night Seats                               | Donor Wall Listings                                  |
| Dinner with the Founder, Exec Dir or Artistic Dir | Invitation to Post Show Party                        |
| Complimentary Tickets                             | Invitation to all events                             |
| Artist Meet and Greet                             | VIP Status   |
| Individual or Corporate Spotlight Article         |  |

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Yes! I would like to sponsor the "2ruth or Dare Benefit Show."

Enclosed is \$\_\_\_\_\_. Please make checks payable to: The HUSH Foundation (EIN: #65-1262419) for 2ruth or Dare Show.

I am unable to attend but wish to contribute \$\_\_\_\_\_ to support the 2ruth or Dare Benefit Show.

Contact Name: \_\_\_\_\_ Title \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Donate Online at:  
[2wistedelegancelaprogram.thehushfoundation.org](http://2wistedelegancelaprogram.thehushfoundation.org)

Or

Mail contribution to: The HUSH Foundation  
Attn: 2wisted Elegance LA Program  
1108 Campanile, New Port Beach, CA 92660  
Office: 424-261-4874  
[www.thehushfoundation.org](http://www.thehushfoundation.org)



We invite you to be a program sponsor of the “2ruth or Dare Benefit Show.” Please support The HUSH Foundation’s 2wisted Elegance LA Dance Company in their effort to raise funds youth with diabetes. The benefit show will take place on September 16, 2017, at BOOGIEZONE UTOPIA, 1951 W. Carson Street, Torrance, CA 90501.

**Color Program Ads:**

- Full Page - \$500
- 1/2 Page - \$250
- 1/4 Page - \$125
- Business Card Page - \$75

**Printing Requirements:**

- The size of a full-page Ad - 8 -1/2 11".
- Halftones - 100-line screen.
- JPEG/Photo Shop File Resolution - 300dpi
- Camera ready artwork attachments required
- Deadline for all materials - August 31, 2017

The “2ruth or Dare Benefit Show” program will be made available to over 650 event attendees, as well as advertisers, the media, public relations, marketing and promotion professionals, event staff, and other professionals.

- Yes, I would like to purchase an ad in the “2ruth or Dare Benefit Show” Program.
- Enclosed is \$ \_\_\_\_\_. Please make checks payable to: The HUSH Foundation (EIN: #95-4419536) for the 2ruth of Dare Benefit Show.
- I am unable to attend but wish to contribute \$ \_\_\_\_\_ to support 2ruth or Dare Benefit Show.

Contact Name: \_\_\_\_\_ Title \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Signed: \_\_\_\_\_ Date \_\_\_\_\_

Donate Online at:  
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A PUBLIC BENEFIT ORGANIZATION