



THE HUSH FOUNDATION
Helping Urban Students Heal
A 501(C) (3) NON-PROFIT ORGANIZATION

1108 Campanile
Newport Beach, California 92660
Phone 424-750-2623
Email : ceo@thehushfoundation.org
www.thehushfoundation.org
EIN: #65-1262419

Kari Taylor
Founder and CEO

May 7, 2017

REQUEST FOR SPONSORSHIP

The HUSH Foundation is in need of production equipment (i.e. audio/PA, video, show essentials, props, stage/designs, risers, lights, etc.) for its Performing Arts Program recitals and performances. Your sponsorship, in-kind donation, or monetary donation will help us purchase the needed equipment. Production equipment is an essential part of our programs ability to showcase our youth's creative expressions and measure the outcome of their participation in our program.

This year, we are hosting an event entitled, "2ruth or Dare," which is a final show performance by our graduating dancers who have formed a dance troupe, called "2wisted Elegance." The dance troupe adequately prepares dancers to work with renowned choreographers to the most prestigious stars like Janet Jackson and Beyoncé. Some of the choreographers are interested in developing several of the troupe's dancers as a result of what they've learned in the Performing Arts Program thus far. Not only have they learned dance, they've learned how to direct stage shows, video productions and dance workshops. This allows the dancers of 2wisted elegance to attain real world experience in their craft while refining their knowledge of professional interpersonal relationships, commercial dance etiquette, and future job opportunities under these choreographers.

We offer Title, Gold, Silver, and Platinum packages for our sponsors. In return we will acknowledge your sponsorship status in our event program, media and print advertisement. Additionally, you will receive free tickets to the event and a letter acknowledging the value of your sponsorship for tax deduction purposes.

About the HUSH Foundation

The HUSH Foundation is a 501(c)3, community-based, cultural arts and sports recreation organization established to develop the inner talents of youth (including at-risk) who are creative or athletic. Our purpose is to inspire, train, and build their confidence to perform to their best potential. Our focus is on mentoring and providing youth with skills, tools, opportunities, and a strong foundation for success to excel creatively or in sports and inspire us by them reaching their dreams and aspirations.

Our goal is to provide and maintain a solid foundation that nourishes the natural-born, creative/athletic attributes in youth, inspires growth, supports individual creative expression, disciplines, incites hard work, and sharpens their talents so that they soar to greatness. We believe that excelling in creative arts and athletic activities helps improve a youth's academics because of the discipline obtained and the encouragement to work hard received.

Youth who have participated in our programs have benefited from having a solid foundation for success and have gone on to become working professionals in the field of entertainment, sports, business, entrepreneurship, and more. Thus, they have demonstrated that those who excel in the arts and sports, are more prone to develop high self-esteem, confidence, positive attitudes, and grow to become successful adults who make positive contributions to society.

Bringing diverse students together to celebrate and inspire one another by mobilizing arts, sports, and cultural improves the quality of their life and their communities, while raising the visibility of cultural arts and sports so that more students are drawn to participate and their communities to be more supportive.

Past Contributors and Sponsors

The following is a list of businesses that have supported The HUSH Foundation in the past and we are looking forward to you joining as a supporter of our Foundation as well:

<i>ABC7</i>	<i>CBS Radio</i>	<i>KJLH Radio Free</i>
<i>94.7 The Wave</i>	<i>That's It Bio</i>	<i>D-Video Productions</i>
<i>Ticket Master</i>	<i>Wescom Credit Union</i>	<i>Coca Cola</i>
<i>Awards by Spidell</i>	<i>Remembrance Designs</i>	<i>Josephine's Florist</i>
<i>Ash Music Stores</i>	<i>Trader Joes</i>	<i>Fed Ex Kinkos (Manhattan Beach)</i>
<i>Bev's Balloons, Flowers, Novelties, & Rentals</i>	<i>Cal Signs</i>	<i>Costco</i>
<i>Hillside Florist</i>	<i>Home Depot</i>	<i>Jenny's Flower Shop</i>
<i>K.B. Toy Stores</i>	<i>Metaphysical Fitness</i>	<i>Party Zone</i>
<i>Peninsula Daily Newspaper</i>	<i>Rolling Hills Estate City Hall</i>	<i>Smart and Final</i>
<i>South Bay Florist</i>	<i>Street Surfing</i>	<i>Target</i>
<i>Torrance Memorial Medical Center - Fitness Program</i>	<i>Vons</i>	<i>Wyotech School of Technology</i>
<i>Baby Ink</i>	<i>Madison Blu</i>	

As The HUSH Foundation continues to establish lucrative partnerships and community support, we hope to progress toward the regional level. Our Foundation is a local charity for the combined federal campaign (CFC) of United Way of Greater Los Angeles. In addition, we were included in the Memorial Day edition of the Peninsula Daily Breeze and Beach Reporter. We were also featured on CBS Radio's "Community Light Program" and "The Guy Black Show" on the KJLH Radio Station. We have also solidified partnerships with One Heartland, Children's Hospital of Philadelphia Joseph Stokes Jr. Research Institute and the Los Angeles Centers of Alcohol and Drug Abuse. In addition, we have established media advertisement with radio, internet, TV, and print publications.

To find out more about The HUSH Foundation, visit our website at www.thehushfoundation.org, email us at info@thehushfoundation.org or contact us at 424-261-5748.

Thank you in advance for your help!

Very truly yours,

Kari Taylor
Founder and CEO

"2ruth or Dare Benefit Show"

IS COMING SOON!

September 16, 2017

**BOOGIEZONE UTOPIA
1951 W. Carson Street
Torrance, CA 90501**



Sponsorship Levels

Title Sponsorship - \$35,000. Title Sponsorship of the event; including:

- Ten free VIP tickets to the event.
- Front inside cover, back cover, and business card page of program.
- Electronic promotion with streamlined access to event and sponsorship information as advertised in online publications and broadcasts.
- Print materials promotion including company name on press releases, public service announcements, signage, fliers, posters, publications, radio and TV broadcasts and announcements, mail-outs to over 5,000 people locally and nationally.
- Advertisement listing our organization as the recipient of your sponsorship.
- Home Page Corporate Representation on The HUSH Foundation website displaying your company logo and hyperlink on the Homepage of our website for direct access from every page every time anyone hits the website.
- We will provide additional call-outs to your participation within the program.

Platinum Sponsor - \$25,000. Major Sponsor of event; including:

- Eight free VIP tickets to the event.
- First page and inside of back cover of program.
- Electronic promotion with streamlined access to event and sponsorship information as advertised in online publications and broadcasts.
- Print materials promotion including company name on press releases, public service announcements, signage, fliers, posters, publications, radio and TV broadcasts and announcements, mail-outs to over 5,000 people locally and nationally.
- Advertisement listing our organization as the recipient of your sponsorship.
- Home Page Corporate Representation on The HUSH Foundation website displaying your company logo and hyperlink on the Homepage of our website for direct access from every page every time anyone hits the website.
- We will provide additional call-outs to your participation within the program.

Gold Sponsor - \$15,000. Sponsor of event; including:

- Five free VIP tickets to the event.
- Full Page Gold ad in program.
- Electronic promotion with streamlined access to event and sponsorship information as advertised in online publications and broadcasts.
- Print materials promotion including company name on press releases, public service announcements, signage, fliers, posters, publications, radio and TV broadcasts and announcements.
- Advertisement listing our organization as the recipient of your sponsorship.
- Program page Corporate Representation on The HUSH Foundation website displaying your company logo.

Silver Sponsor - \$10,000. Sponsor of event; including:

- Four VIP and three general admission tickets to the event.
- Full-page Silver ad in program.
- Print materials promotion including company name on press releases, public service announcements, signage, fliers, posters, publications, radio and TV broadcasts and announcements.
- Sponsor page corporate representation on The HUSH Foundation website displaying your company logo.

Bronze Sponsor - \$5,000. Sponsor of event; including:

- Two VIP tickets and two general admission tickets to the event.
 - Half-page Bronze ad in program.
 - Print materials promotion including company name on press releases, public service announcements, signage, fliers, and posters.
 - Sponsor page corporate representation on The HUSH Foundation website displaying your company logo.
-

Yes! I would like to sponsor the "2ruth or Dare Benefit Show."

Enclosed is \$ _____. Please make checks payable to: The HUSH Foundation (EIN: #65-1262419) for 2ruth or Dare Show.

I am unable to attend but wish to contribute \$ _____ to support the 2ruth or Dare Benefit Show.

Contact Name: _____ Title _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Please mail contribution to: The HUSH Foundation
(Please reference the 2ruth or Dare Benefit Show)
Special Events
1108 Campanile, New Port Beach, CA 92660
Office: 424-261-4874
www.thehushfoundation.org



About the Show

The *2ruth or Dare Benefit Show*,” is an ideal marketing platform and perfect vehicle for promoting the arts and providing a community profile to nationally marketed targets with unique, powerful and untapped demographics.

2ruth or Dare is a conversation amongst the dancers of 2wisted Elegance and the core of the conversation revolves around the moments of their lives when they feel empowered, trapped or free. Each of the conversations makes up the performance of the show, in which each dancer uniquely tells their story. The goal of the presentation is to show what life looks like when you choose to live it courageously.

The show concept was developed by the dance troupe’s creative director, Joey Cooper who was inspired by the ideas of beautiful masks and how often people have more than one that they wear when they are attending the on-going Gala of “Life.” He imagined being free of the mask, even if it were for one night and what it would feel like, thus each dancer is challenged to a “2ruth or Dare to remove their mask and present who they really are in the form of dance.

“2ruth or Dare Benefit Show”

IS COMING SOON!

September 16, 2017

**BOOGIEZONE UTOPIA
1951 W. Carson Street
Torrance, CA 90501**



We would be honored for you to be a program sponsor of the "2ruth or Dare Benefit Show." Please support The HUSH Foundation's 2wisted Elegance Dance Troupe in their effort to raise funds for needed production equipment and essentials for our performing arts program. The benefit show will take place on September 16, 2017, at BOOGIEZONE UTOPIA, 1951 W. Carson Street, Torrance, CA 90501.

Color Program Ads:

- Full Page - \$1000
- 1/2 Page - \$500
- 1/4 Page - \$250
- Business Card Page - \$125

Printing Requirements:

- The size of a full-page Ad - 8 -1/2 11".
- Halftones - 100-line screen.
- JPEG/Photo Shop File Resolution - 300dpi
- Camera ready artwork attachments required
- Deadline for all materials - August 31, 2017

The "2ruth or Dare Benefit Show" program will be made available to over 650 event attendees, as well as advertisers, the media, public relations, marketing and promotion professionals, event staff, and other professionals.

- Yes, I would like to purchase an ad in the "2ruth or Dare Benefit Show" Program.
- Enclosed is \$_____. Please make checks payable to: The HUSH Foundation (EIN: #95-4419536) for the 2ruth of Dare Benefit Show.
- I am unable to attend but wish to contribute \$_____ to support 2ruth or Dare Benefit Show.

Contact Name: _____ Title _____

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____

Signed: _____ Date _____

Please mail contribution to: The HUSH Foundation
 (Please reference the 2ruth or Dare Benefit Show)
 Special Events
 1108 Campanile, New Port Beach, CA 92660
 Office: 424-261-4874
 www.thehushfoundation.org